

WORLD WAR II (1925-1945)
52 million

BABY BOOMER (1946 - 1964)
80 million

GENERATION X (1965 - 1981)
46 million

MILLENNIAL (1982 - 2000)
76 million

LAYER 2
WORK STYLES

LAYER 3
CAREER DIFFERENCES

LAYER 4
PREFERENCES

Generations

Accent

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